



Underground Research Facility

South Dakota Science and Technology Authority

630 E. Summit St. Lead, SD 57754

[www.sanfordlab.org](http://www.sanfordlab.org)

**Jan. 9, 2023**

**FOR IMMEDIATE RELEASE**

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**Join us for “Science Friction” documentary screening with producer Brian Dunning**  
*SURF’s “Deep Talks: Science Friction” event takes place on Jan. 12 at the Sanford Lab Homestake Visitor Center in Lead, SD*

**LEAD, SD**— Sanford Underground Research Facility (SURF) invites the public to attend “Deep Talks: Science Friction” on Thursday, Jan. 12. The event features a watch party of the “Science Friction” documentary and a conversation with writer and producer Brian Dunning.

“We are thrilled to welcome Brian Dunning—the thoughtful, sharp, and creative mind behind ‘Science Friction’—to speak with our audience about this award-winning documentary,” said Erin Woodward, coordinator of SURF’s Deep Talks series. “We hope you’ll join us!”

To gain credibility, TV documentaries often feature interviews with scientific experts. But did you know that producers can edit these experts out of context and twist their words, making it seem like they promoted some pop sensationalism instead of the real facts? Winner of the 2022 Los Angeles Motion Picture Festival, “Science Friction” exposes the way scientists are misrepresented in the popular media. The film features over twenty experts who tell their shocking stories of how dramatic and harmful such misrepresentation can be.

Dunning is the host and producer of the “Skeptoid” podcast, the writer and presenter of the documentary films “Here Be Dragons,” “Principles of Curiosity,” and “Science Friction,” and is the author of seven books, including *Conspiracies Declassified*. Formerly a computer scientist, Dunning now uses new media to promote science literacy and critical thinking.

**How to attend:**

Deep Talks is held at the Sanford Lab Homestake Visitor Center, 160 W. Main Street, in Lead, South Dakota. The event begins at 5 p.m. MT with a social hour that includes a Crow Peak Brewing Company beer tasting (must be 21 and older to drink) and light refreshments. The presentation will begin in the Visitor Center classroom at 6 p.m. MT.

The Science Friction documentary will not be livestreamed (but here’s how you can [watch from home](#)). Our conversation with Brian Dunning will be recorded and shared online. Full event information is available on our website: <https://sanfordlab.org/event/deep-talks-science-friction>

The Deep Talks lecture series is sponsored by Crow Peak Brewing Company, RCS Construction, Northern Hills Federal Credit Union, Edward Jones, and Chuck and Jolene Lichtenwalner.

*Sanford Underground Research Facility is operated by the South Dakota Science and Technology Authority (SDSTA) with funding from the Department of Energy’s Office of Science. Our mission is to advance world class science and inspire learning across generations. Visit SURF at [www.sanfordlab.org](http://www.sanfordlab.org).*